



GoldStyle Services

GoldStyle is a unique platform offering a seamless blend of luxury and investment. We provide a curated selection of exquisite gold jewelry and stylish clothing brands, bringing the finest fashion and accessories to our customers. In addition to our premium offerings, we also introduce Goldmine, an innovative feature that allows users to invest their money in real gold, making it easy to grow wealth while owning tangible assets. At GoldStyle, we offer more than just products – we offer a lifestyle of elegance and financial empowerment.

Offline Marketer Agreement 🤝

As part of the GoldStyle brand team, the employee will play a vital role in offline marketing activities, focusing on product placement, collaboration with vendors, and engaging with customers in stores. This partnership aims to drive visibility, sales, and brand recognition through various strategies. Below are the key areas of agreement and responsibility:

1. **Brand Representation** 🏷️
Represent GoldStyle in a professional manner.
2. **Product Placement** 🛍️
Ensure products are strategically placed in stores.
3. **Collaboration with Vendors** 🤝
Work closely with vendors for effective product promotion.
4. **Marketing Materials** 📄
Distribute promotional materials like flyers and posters.
5. **Store Visits** 🏪
Regularly visit stores to check product placement and performance.
6. **Customer Interaction** 💬
Engage with customers to provide product information.
7. **Sales Support** 📦
Assist sales staff with product knowledge and materials.
8. **Feedback Gathering** 📊
Collect feedback from stores and customers about products.
9. **Event Coordination** 🎉
Organize in-store events to promote GoldStyle.

10. **Market Research** 🔍
Research market trends, customer preferences, and competitors.
11. **Brand Integrity** 🛡️
Ensure all marketing aligns with the brand's values.
12. **Inventory Monitoring** 📦
Monitor stock levels of GoldStyle products in stores.
13. **Reporting and Accountability** 📊
Submit reports on marketing activities and sales performance.
14. **Training and Development** 🎓
Attend training sessions for continuous learning.
15. **Goal Alignment** 🎯
Align efforts with sales targets and marketing goals.

Online Marketer Agreement 🤝

This agreement establishes the terms under which the Online Marketer will promote the GoldMine feature, a platform that allows users to invest their money in real gold, through targeted advertising on various online platforms, including social media.

1. **Promotion of GoldMine Feature** 💰
Advertise the feature where users can invest in real gold through the app.
2. **Social Media Campaigns** 📱
Manage and run ads on social media platforms (Facebook, Instagram, etc.).
3. **Content Creation** ✍️
Design engaging ads, posts, and videos about investing in real gold.
4. **Audience Targeting** 🎯
Define and target relevant user segments to drive engagement.
5. **Campaign Management** 📊
Oversee and optimize campaign performance to maximize results.
6. **Ad Spend and Budgeting** 💵
Manage the advertising budget efficiently for maximum reach.
7. **Performance Reporting** 📊
Provide regular reports on campaign performance and metrics.
8. **Collaboration with Marketing Team** 🤝
Align with the internal team for a cohesive strategy.

9. **Adherence to Brand Guidelines** 

Ensure all advertisements follow the brand's guidelines.

10. **Duration of Agreement** 

Agreement duration, with the possibility of extension or termination.

11. **Compensation** 

Compensation structure based on performance or fixed salary.

12. **Confidentiality** 

Maintain confidentiality of business and marketing strategies.

13. **Termination Clause** 

Terms for termination of the agreement with notice period.

14. **Liability** 

Limits of liability for damages from campaign execution.

15. **Agreement Acknowledgement** 

Both parties acknowledge and sign the agreement terms.